

**Institute of Archaeologists of Ireland (IAI)**

**Irish Community Archive Network (iCAN)**



## **Introduction to video content and editing for those working in the heritage sector**

With Hassan Dabbagh, iCAN Network Administrator

**12pm to 1pm on Monday 1st, Wednesday 3rd and Friday 5<sup>th</sup> March 2021**

Online via Webex

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This CPD digital training opportunity is the result of a partnership between IAI and iCAN designed to facilitate networking and collaboration between members of both organisations. The 3-part training course is open to members of both organisations and is intended to benefit all in the wider heritage sector.

### **Introduction**

This introductory course is designed to assist participants with the decision-making and practicalities of producing, editing and sharing their video content, using freely available online editing tools and sharing platforms. The online training consists of three one-hour, lunch-time sessions across a working week.

Participants will be brought through a step by step process to produce and edit video content for use on social media platforms or websites. No prior experience is required, but you will be invited to complete short assignments after each session to build confidence in producing effective visual story-telling for online audiences.

### **Learning Outcomes**

On completion of this course, participants will:

- ✓ Have a better understanding of what need to be considered when planning the content of a video in order to tell a story effectively
- ✓ Be familiar with free tools for editing short video content
- ✓ Have good working knowledge of how to store and distribute your content online

### **Registration**

This CPD course is free to attend courtesy of IAI/iCAN.

IAI members can book their place by completing the Registration Form in the Members Section of the IAI website or by emailing [jaiarchaeology@gmail.com](mailto:jaiarchaeology@gmail.com). As this is a practical online introductory course places are limited and will be allocated on a first-come, first-serve basis. Book early to avoid disappointment.

## Programme

### Monday 1 March 2021

- Identifying your topic and project length
- Storyboarding your content, including your shot list and interviewees, and identifying what equipment you will use
- Sticking to your plan and recording your piece

### Wednesday 3 March 2021

- Editing: cutting clips and getting rid of what you don't need
- Producing: ordering your clips to create a story
- Packaging: creating an intro/outro and summary

### Friday 5 March 2021

- Storing: where your content will live
- Uploading: how to upload your content
- Sharing: sharing your online on websites and social media

Participants will be issued with login details in advance on the events via email. This login will be active for each of the three sessions. Participants will be automatically muted on entry to the session, and we encourage participants to remain muted unless engaging with the trainer. We encourage participants to use the chat facility to pose questions during the session and this will be addressed by the moderator at the end of the session.

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### About the Irish Community Archive Network (iCAN)

The award-winning iCAN project provides professional supports to volunteer groups that are collecting, preserving and sharing their local history and heritage online.

There are currently 28 archives in the network showcasing community collections across counties Clare, Galway, Mayo and Wicklow. Each archive is a rich and unique digital repository of primary and secondary source material that can be easily accessed and searched online. Delivered by the National Museum of Ireland in partnership with the local authority Heritage Officers and participating community groups, iCAN is supported by Creative Ireland and the Heritage Council. For more information visit [www.ouririshheritage.org](http://www.ouririshheritage.org)

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IAI and iCAN wish to thank the Heritage Council, National Monuments Service, Department of Housing, Local Government and Heritage, and Creative Ireland for supporting this training.



An Roinn Tithíochta,  
Rialtais Áitiúil agus Oidhreachta  
Department of Housing,  
Local Government and Heritage

An Chomhairle Oidhreachta  
The Heritage Council



Clár Éire Ildánach  
Creative Ireland  
Programme  
2017–2022

